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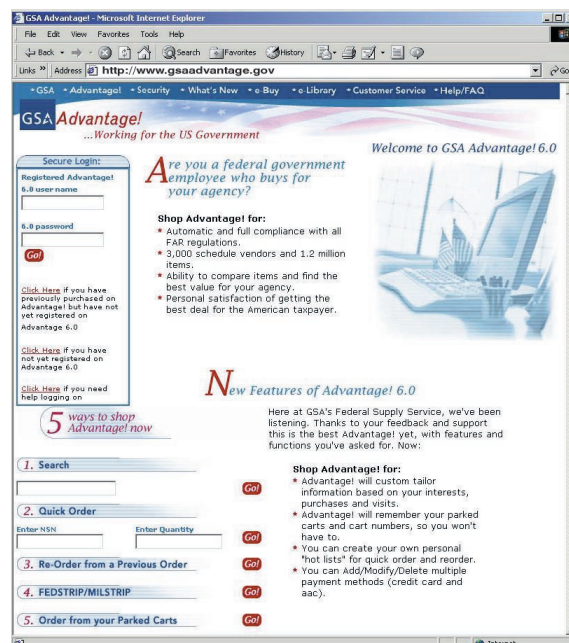
GSA will soon release the next generation of the award-winning *GSA Advantage!* *GSA Advantage!* continues to be the Federal Government's leading internet-based on-line shopping site, providing authorized customers with the ability to conduct procurement research and order products and services to meet their agency's mission.

Advantage! 6.0 incorporates changes based on user recommendations and is fully compliant with all government procurement regulations. Along with increased security, speed, and scalability, the *GSA Advantage!* web site will feature an integrated "request for quote" system. This system, "E-Buy," allows customers to request a quote from vendors directly from the shopping cart or by use of a navigation button.

Capacity of the web site has been increased to accommodate up to a ten-fold increase in users over the next two years.

Other changes allow *GSA Advantage!* users to customize and personalize the site to meet their own information requirements.

Here are a few specific features of the newly enhanced *GSA Advantage!*



- *GSA Advantage!* will use a standard login and password, keeping all critical information secure in a customer user profile.
- Registered users will be able to park, name, password protect, and e-mail as many shopping carts as they wish.
- Users can store as many addresses and payment methods as they need, and select this information when checking out.
- *GSA Advantage!* can present custom-tailored information to customers based on their interests, purchases, and visits.
- *GSA Advantage!* has greatly enhanced search features and options, and a much more robust checkout process.
- Customers can compare any products in *GSA Advantage!* even if they are not related to each other.
- Customers can view their shopping carts—how many items, total dollars spent—from any page within *GSA Advantage!*
- *GSA Advantage!* can increase the efficiency of overseas ordering.

One final personal touch: when you log in as a customer, *GSA Advantage!* will greet you cordially and display your Agency symbol.